

Greening your Holiday Business

21st February 2024

Lizzy Stroud - Railholiday



21
**RAILHOLIDAY
25 YEARS**

Welcome to
Railholiday 





Railholiday

To Plymouth

Footbridge

To Penzance

Haparanda

The Old Luggage Van

Station Platform Eastbound

Travelling Post Office

Station Entrance

Private Wildlife Garden

Bicycle Shed

Games Room

Play Area


Beaworthy (Utilities)

The Dining Coach

Royal Saloon

Boiler House

Gorse Blossom

Millpool 

Mevy

Wildlife Hedge

Nut Tree Hill

Parking

B3249

Winter Garden





Best Sustainability

Railholiday

CORNWALL
SUSTAINABILITY
AWARDS

A field of yellow Black-eyed Susans with dark brown centers, surrounded by green foliage. The image has a semi-transparent green overlay. The text "Why Go Green?" is centered in the middle of the image.

Why Go Green?





Community and Charity



Carbon Spend

This includes:
Transport
Heating
New goods

Anything that costs money is likely to have a carbon cost





Ecological Growth



Water Use

Including cleaning products
and other potential pollutants





Waste

Including plastics
Reduce/ Recycle/Reuse





Finance
Ethical banking
Fair trade
Living wage



Every Business is Unique

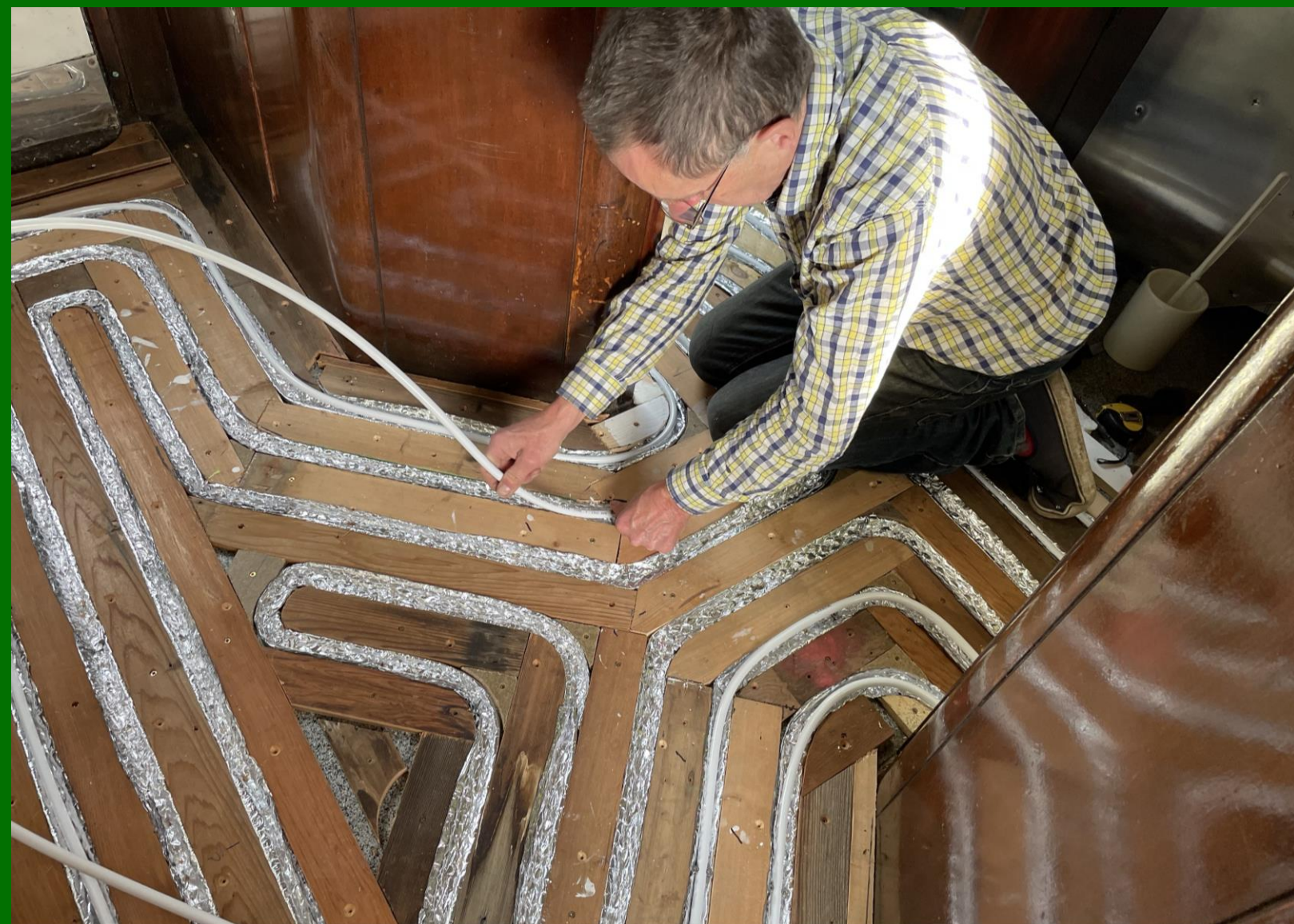


Large grounds = Ecological Growth and Carbon Sequestration



Accommodation

- Insulation
- Greener heating systems
- Refilling toiletries
- Green cleaning
- Encourage longer stays
- Offer a local discount



Pubs, Cafes, Restaurants

Local sourcing
Larger choice of vegan options
Minimising waste

Accessibility clearly described on websites



Attractions

Improve public transport links
Involve the local community
Shop - fair trade and eco
Add indoor element so holiday makers don't need to travel outside the area when it rains
Focus on accessibility

Work with the community



5 top tips

Tip 1 - Go for green banking

Ethical Options: Cooperative, Triodos, Nationwide, Starling, Charity

Worst for financing fossil fuels:
Barclays, HSBC, Nat West,
Lloyds, Santander, Tesco,
Citigroup



Tip 2 - Change your search engine to Ecosia

This is an easy win: Ecosia plants trees for every search made



Tip 3 - Change to a 100% renewable energy provider

Octopus Energy have been good for us



Tip 4 - Apply for Awards

Awards = free consultation and a good way of critically assessing your business

Start with SECTA's Green Acorn, then consider GTBS, Cornwall and Devon Tourism Awards and/or Cornwall Sustainability Awards, and work through BCorp's assessment process.

They also look good on Social Media!



VisitEngland™

Awards for
Excellence

GOLD
Sustainable
Tourism 2016

Cornwall
Tourism
Awards

2018/19

WINNER OF WINNERS

Cornwall
Tourism
Awards

2022/23

SILVER

itravel

**STAYCATION
AWARDS**

2020/21

WINNER



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The Practical
Sustainable
Business Scheme



Why Awards?

Good for staff morale

Quality content and news for social media feed

Makes your guests feel like they have made the right choice, and gives them a feeling of agency and pride.



Tip 5 - Celebrate Localism

Immerse yourself in your locality. Be a champion for your local community.



