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Our Partnership































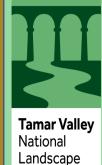














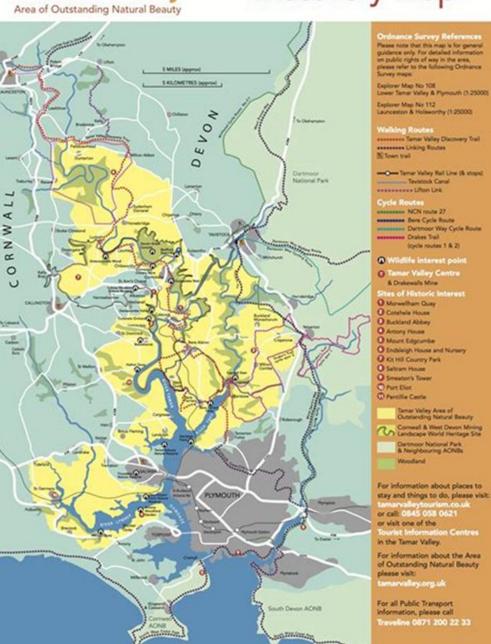




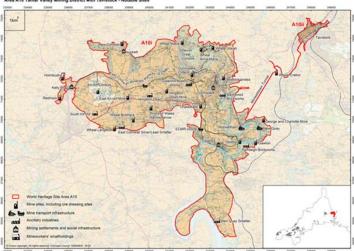


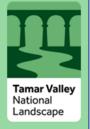
TamarValley

Discovery Map



Area A10 Tamar Valley Mining District with Tavistock - Notable Sites







A Few Facts

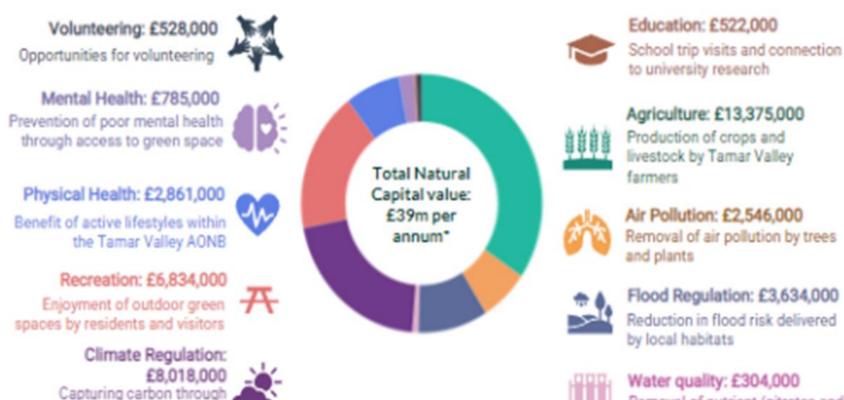
- 15% of land in England lies within a National Landscape
- 66% of people in England live within half an hour of a National Landscape
- 30 by 30 Biodiversity Net Gain
- 27k population within the Tamar Valley National Landscape
- 67% Farmland
- 20% Woodland
- 13% County Wildlife Sites (x33)
- 11% Sites of Special Scientific Interest (x7)
- 127km of public rights of way
- £2bn Biodiversity Value (Eunomia)
- £39m total Natural Capital Value per annum (Eunomia)





Tamar Valley National Landscape

Figure 2: Tamar Valley AONB Social and Environmental Benefits



*Monetary values estimated using Eunomia's Natural Capital valuation model (2022 prices).

growth of biological material



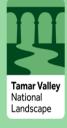
phosphorus) run-off

What We've Achieved

- Protection and enhancement of nature and heritage since 1995
- c.£16m funding secured and invested within the area
- c.340 projects delivered
- 6 Management Plans delivered
- Nature Recovery Strategy 2023-2030 created
- Dedicated, specialist team focus on protection and enhancement
- Coordination of experienced agencies and organisations
- Authentic and collaborative partner
- Lobbying voice to Defra, Natural England, MPs, HotSW LEP
- Profile within the National Landscape Association and family
- Influence





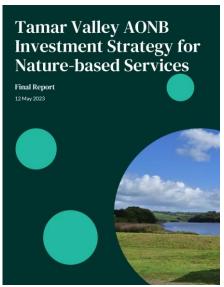




Tamar Catchment Partnership



Access for All Fund



Farming in Protected Landscapes (FiPL)

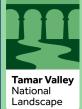
Sustainable Development Fund



































































malvernhills







































































What We'll Achieve Next

- Develop:
- Revamped visitor area within the Tamar Valley Centre
- Revamped interpretation signage across the Tamar Valley
- Strolls and Rolls promotions
- Climate Change Adaptation Plan
- Woodland Management Plan
- Opportunities for Nature Recovery
- Next Management Plan (2025-2030)
- Roadmap to 2050
- Deliver:
- State of the National Landscape report
- Habitat Regulation Assessment report
- Strategic Environmental Assessment report
- High-level Natural Capital Investment Strategy





Nature Recovery Plan 2023-2030 Identifying best opportunities to support nature recovery in the Tamar Valley National Landscape

We have promised to identify 5 distinct habitat, species and connectivity opportunities within the working landscape, to focus on securing additional resources between 2024-2025 and to implement improvements by 2030







Also...

- Continue:
- Farming in Protected Landscapes investment to March 2025
- Tamara Landscape Partnership Scheme delivery to June 2026
- Invasive species feasibility study and strategy creation
- Plan forward with:
- Visit Tamar Valley
- Tamar Community Trust
- Friends of Tamar Valley
- Tamar Catchment Partnership
- > Create:
- 2024 World Heritage Site inscription 20th Anniversary
- 2025 Tamar Valley AONB designation 30th Anniversary
- 2026 New Heritage Lottery Fund project launch target
- Resource sharing with South West region's National Landscapes





What We Need From You

- Your views
- Your ideas
- Your investment

Thank you!

- For more information: <u>www.tamarvalley-nl.org.uk</u>
- Connect with us on social media
- Sign up to our quarterly ebulletins











The Tamara Landscape Partnership Scheme



Our Partners











































Tamara Landscape Partnership Scheme team



Will Darwall

Manager



Gary Lewis

Senior Heritage Officer



Chris Harris

Monitoring & Evaluation Officer



Sarah Richardson

Bryony James

Community & Volunteer Officer



Sabina Eberle

Communications Officer

Land Management Officer





Come visit and stay awhile

Key outputs

Develop, launch and promote 'Visit Tamar Valley' destination website

Training support for 100 local business and business support network developed

50 local businesses improving digital marketing and financial performance

10 volunteer tourist greeters/community ambassadors

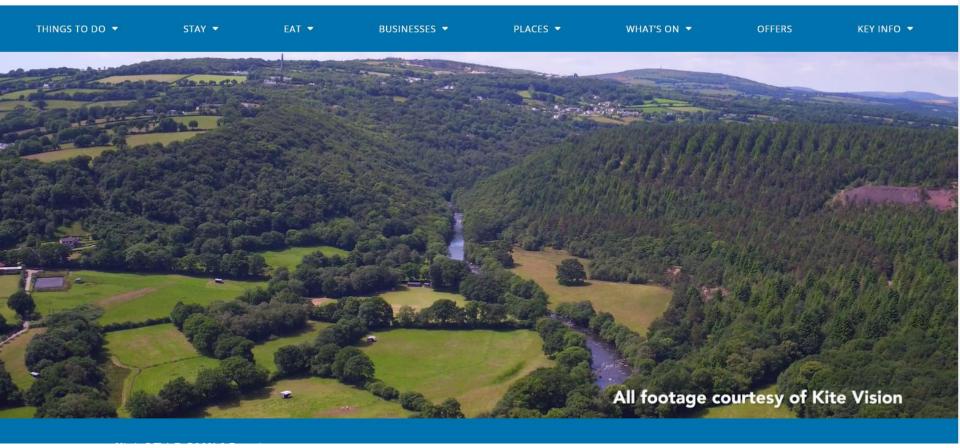
Tamar Valley sustainable tourism charter developed and 5 green tourism workshops



https://visittamarvalley.co.uk/



Search...







Celebrating Tamara

Key outputs Two large-scale celebration events, 400 participants engaged

1 Day Community Arts Festival:

- Celebrating the river and its landscape
- Likely location: Calstock
- Tentative Date: October 26th 2024
- Involving creative practitioners
- Community workshops in weeks before
- Workshop outputs exhibited on the day
- Rivers of Hope Exhibition displays by local schools







Tamara Coast to Coast Way Hyns Tamara Arvor dh' Arvor

- Connects N and S coasts
- Largely follows River Tamar
- 87 miles (145 km)
- Seven stages
- Circuit of Cornwall "Kylgh Kernow"



Launched: July 11th

https://www.tamarvalley-nl.org.uk/discover-explore/walking/

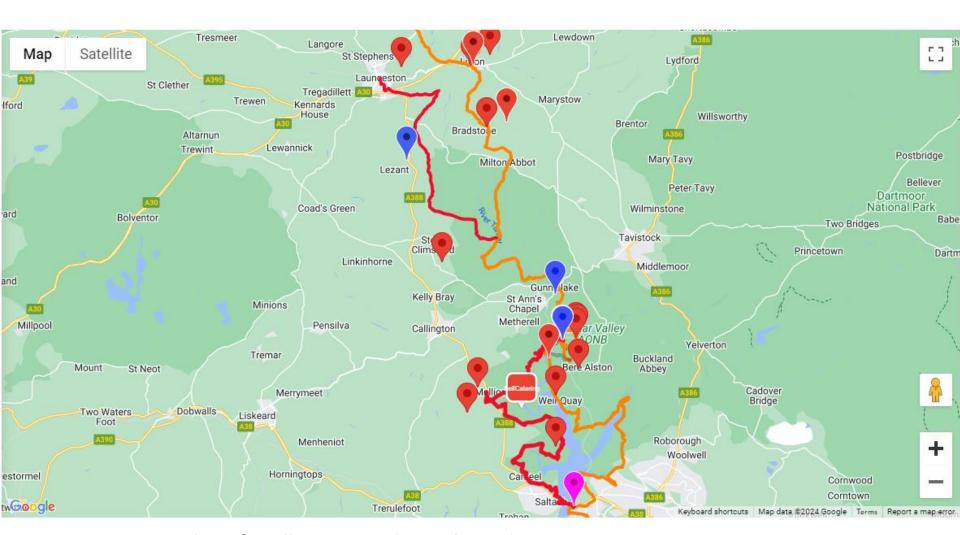
Guide Book

3000+ copies sold

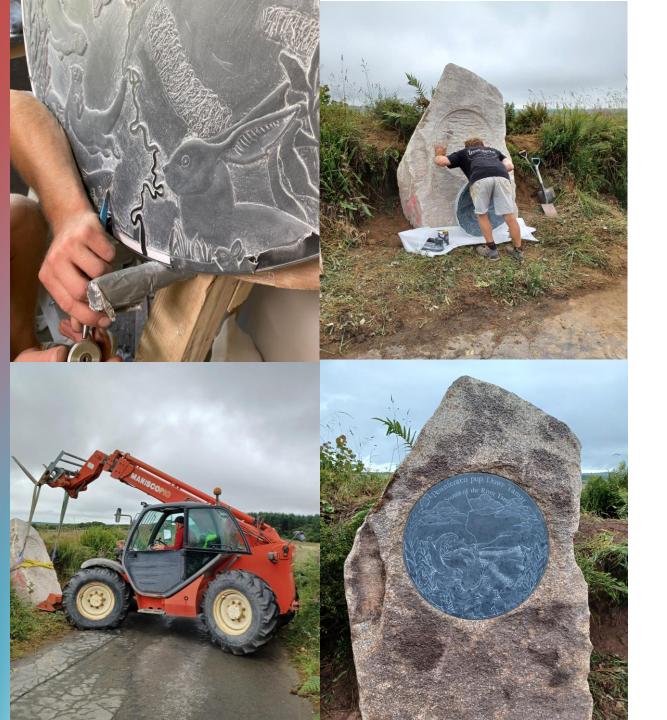
- Maps & walking directions
 - Recommended route
 - Cornish route
 - Link routes
 - Circular routes
- Ease of access to routes elevation diagrams
- Amenities en route
- Points of interest esp. historical
- Many pics

The Tamara Coast to Coast Way Hyns Tamara Arvor dh' Arvor Walking across the South West Peninsula from Coast to Coast Incorporating the Tamar Valley Discovery Trail **Steve Church**

Visit Tamar Valley pages showing accommodation en route



Location markers for all VTV members along the route



Source of Tamar Marker Stone

- Installed at Wooley Moor
- Designed by:
 Esme Lawton
- Carved by:
 Patrick Morgan
 Imagine-Stone
- Granite from: Cornwall quarry
- Slate from: Delabole

Countryfile



Calstock Passenger Ferry







